



January 2012

Dear Former Stokesdale Business Association Members:

2011 was a difficult year for us all!

The end of 2010 saw many rifts within the organization and growing pains that were an unexpected part of becoming who and what we are. Well I am here today to tell you, times have changed! As you can see, after a resignation, a years' absence and much soul searching, I have decided to rejoin SBA because it is an organization I believe very strongly in and want to do my best to help make succeed.

During our absence, SBA has been fortunate enough to see continued growth. Goals, like being able to assist local charities such as the Good Samaritans and the Parks and Receptions Association, have been successfully achieved. SBA has also spearheaded the promotion of other good will efforts among the community. However, as we remember the successful achievement of the past 2 years, and begin our critical 3rd year, it is time to reevaluate what we would like our short and long term goals and objectives to be and the best way we can address the needs of our business community.

To that end, enclosed please find a survey/questionnaire that we would like to ask you to complete and return to us as soon as possible. This survey portion will help us determine what we have done that you felt worked to strengthen our organization and the questionnaire portion will help us determine what other ways we might further accomplish our mission for the business community.

If you could, please take just a few short minutes to complete this page then return it to us in the enclosed, self address stamped envelope or fax it back to 336-790-3283. **We need ALL surveys/questionnaires returned by no later than Friday January 27th.** The results of the survey/questionnaire will be posted on line on our website (www.stokesdalebusinessassociation.com).

As SBA begins their 3rd year of service to the business community, I am writing you this letter today to ask and encourage you to reconsider your membership and become involved once again (just like me)! Please help us make your Stokesdale Business Association a stronger, more committed business that can help with making all businesses succeed and empowering our community to buy local. Without your voices we can not continue to function and grow.

Thank you for your time and efforts. We appreciate all your support.

Sincerely,

Melissa M. Bocci

Melissa M. Bocci,
Vice President, Stokesdale Business Association